

CONTACT

hgolden.com

(479) 387 4925

hannahgoldendesign@gmail.com

EXPERIENCE

September 2018 -
January 2023
New York, NY

Michael Kors

Senior Graphic Designer creating global employee in-store learning tools on product, selling and service techniques by leading team of two (plus annual Summer interns)
From feedback & concept to digital & interactive launch on Learning Management System
Lead collaboration with teams in North America, Europe, Middle East, Africa, & Asia Pacific region
Translating business objectives into tools that are clear, visually exciting, and easy-to-use
All learning tools are to improve the in-store training process & customer experience

December 2017 -
September 2018
New York, NY

Stuart Weitzman

Designer on the Instructional Design and Product Training team
Created digital and print collateral such as seasonal product knowledge and collection guides, outlet-based digital booklets, annual summit event training tools, brand guidelines, emails, posters, invitations, holiday cards, and more.

Winter 2017
Savannah, GA

L'Oreal Collaborative Project

Savannah College of Art & Design class designing free-standing store for Urban Decay
Created makeup kits based upon research into market using existing products
Co-designed the process book for the project

June - August 2016
New York, NY

Jonathan Adler (JA) — Graphic & Pattern Design Intern

Pattern, Character, and Icon Design | created Fisher-Price characters for Target
Pillow Design | developed patterns and illustrations for JA needlepoint pillows

Winter 2016
Savannah, GA

Fabricut/Stroheim Collaboration Team Winners

Collection created with four Fibers designers of 10-12 patterns was chosen to be produced for Stroheim 2017 line, out of four teams, and released November 2017
Work published in Traditional Home July 2016 issue in the article "Winning Patterns Emerge"

2010 - Present
Fayetteville, AR

T&N Golden Inc. — Creative Director

Mermaids Seafood Restaurant, TJ's Sandwich Shop, Isabella's Italian, Hugs Ice Cream, Tales & Tuxedos, Club Pong
Design of logos, menus, print and digital ads, & websites; original photography

2013 - 2017
Savannah, GA

SCAD Student Ambassador Coordinator; Student Ambassador

One of four Coordinators to lead 60-150 Ambassadors in activities including SCAD Days, Hometown Heroes, lunch visits, signature events and community outreach such as Buzz Bus

2013 - 2017
Savannah, GA

SCAD Swing Dance Club President; Swing Out Savannah Co-Event Organizer

Planned and organized meetings, taught lessons, created playlists, trained officers
SOS 3-6, a public event put on entirely by SCAD students hosting over eighty out-of-town guests; Venue Scout, Graphic Designer and Event Coordinator for 2017

EDUCATION

June 2017
Savannah, GA

Savannah College of Art and Design (SCAD)

Bachelors of Fine Arts, Graphic Design, Minor in Photography
Dean's List, 3.8 GPA
Study abroad program in Lacoste, France

ACCOLADES

May 2017
Savannah, GA

Paula S. Wallace Outstanding Leadership Award

Highest honor granted to one student leader on campus; Presented by the Dean of Students
Student Ambassador for 4.5 years, promoting SCAD to prospective students
Student Ambassador Coordinator, leading the program of 60-150 students